

## **ExxonMobil Energy Dialogue Event Series**

**“Keep Europe Making: the future of European industry, refining and manufacturing”**

September 05, 2017

## EVENT THEME

### ***“Keep Europe Making: the future of European industry, refining and manufacturing”***

Europe’s industrial competitiveness has become ever more relevant in today’s global context as Europe faces stiff competition from countries where both energy prices and the regulatory burden may be significantly lower. The European refining industry plays an important role in spurring European industry’s competitiveness being the hidden engine behind Europe’s economy; it keeps manufacturing jobs and businesses in Europe to support economic growth.

Following the recent conclusions of the Competitiveness Council and the European Parliament’s call on the Commission to present a strategy and action plan for an ambitious EU industrial policy, this event will aim to explore the debate on the future of European industrial policy and the key role of the refining sector. With a focus on EU policy goals, jobs and competitiveness, we will address the challenge of how to maintain Europe’s industrial, manufacturing and refining base.

## AGENDA

- 12:30 – 13:00** Participant arrival, registration and networking buffet lunch. The workshop will begin once event speakers and participants are seated around the table at 13.00.
- 13:00 – 13:05** Introduction by **Nikolaas Baeckelmans, Vice President, European Union Affairs, ExxonMobil** welcoming participants to the Energy Dialogue, outlining the event’s goals and introducing the moderator.
- 13:05 – 13:10** The moderator, **Katrina Sichel, Moderator/Presenter and Communications Specialist**, introduces the speakers and explains the structure and rules of the debate, and launches the discussion with scene-setting questions to the speakers.
- 13:10 – 13:25** Opening statements in response to the scene-setting questions, each lasting approximately five minutes:
- ExxonMobil :
- 1. Gianni Murano, Lead Country Manager for Italy, ExxonMobil**
- Guest speakers :
- 2. Sami Andoura, Team Leader – Sustainable Development, European Political Strategy Centre, European Commission**
- 3. Guido Nelissen, Economic Advisor, IndustriAll**
- 13:25 – 13:55** The moderator will pose questions to the speakers, allowing approximately three minutes to answer each question.
- 13:55 – 14:25** Questions from participants and open debate.
- 14:25 – 14:30** Concluding remarks by the moderator and summary of dialogue.
- 14:30** Close

## BIOGRAPHIES

### Speakers



#### **Giovanni Murano, Chairman of the Board, CEO and General Manager of Esso Italiana, Chairman of Exxon Mobil Italiana Gas**

Born in Rome, Giovanni (Gianni) Murano holds a bachelor's degree in mechanical engineering from "La Sapienza" University of Rome. He is married with two children.

He joined Esso Italiana in 1990 as Project Engineer and, throughout his career he has held various positions of increasing responsibility within the ExxonMobil group in Italy and in Europe – United Kingdom and Brussels – gaining technical and managerial experiences in several business sectors including Retail, Distribution, Petroleum Planning and Refining & Supply.

Highlights of his professional assignments:

- Retail Project Engineer for Esso Italiana, in Rome;
- Budget Coordinator for Esso Italiana Petroleum Planning Department, in Rome;
- North area Distribution Manager for Esso Italiana, in Venice;
- Retail Strategy Advisor for the ExxonMobil European Planning Centre, in Leatherhead, United Kingdom;
- Supply Products Coordination Manager for Esso Italiana, in Rome;
- Mechanical Manager of the Esso Italiana Refinery, in Augusta, Sicily;
- SARPOM Refinery Manager, in Trecate, Novara;
- Regional Operations Advisor for ExxonMobil Regional Headquarter, in Brussels.

On June 1st, 2014 Gianni Murano was appointed Chairman of the Board, CEO and General Manager of Esso Italiana S.r.l., and Chairman of ExxonMobil Italiana Gas S.r.l.

Murano is also Chairman of SARPOM S.r.l., member of the Board of Directors of Terminale GNL Adriatico S.r.l., Vice President of Unione Petrolifera - the Italian National Oil Industry Association, and a member of the Board of Directors of the American Chamber of Commerce in Italy.



#### **Guido Nelissen, Economic Advisor, IndustriAll**

Guido Nelissen is Economic Advisor at the European Trade Union, IndustriAll which represents 7.1 million workers of nearly 200 European trade unions in Europe.

Prior to this, he worked as Economic Advisor at the Belgian trade union ACV-CSC.

Mr. Nelissen has a longstanding experience in industrial policy, economic policies and financial analysis.

His academic background is in economics and business finance.

## Moderator



### **Katrina Sichel, Moderator/Presenter and Communications Specialist**

Katrina Sichel has 20 years' experience in communications as a TV Producer, Event Presenter/Moderator and Campaign Director.

A former producer of TV news packages for the BBC, Sky News, Channel 4, ITV and Reuters, she interviewed big figures from the arts, film, fashion and political arenas.

Since 2007 she has been moderating events in Brussels and internationally covering diverse topics and policy areas. Alongside she has been running multilingual pan-European communications campaigns aimed at the public and diverse stakeholders.

Moderating highlights include the opening of European Development Days 2015 & 2016 with Presidents of the EU institutions, UN Secretary General Ban-Ki Moon, prime ministers and heads of state; EU Sustainable Energy Week and EU Mobility Week Awards; various events for EURO CITIES on waste management and the Circular Economy, as well as the Covenant of Mayors in the hemicycle of the European Parliament and conferences on energy for ECI, EnBW, EWEA and CEWEP, among others.

## POTENTIAL QUESTIONS

- European industries are confronting a competitiveness battle, particularly due to stringent energy costs and strict climate and energy legislation that threaten the immediate and long-term ability of Europe to maintain an effective manufacturing base. How is the Commission planning to handle and mitigate the impact of these high energy costs and strict energy regulation while leading the discourse on positioning the EU as a global leader in industrial competitiveness?
- In the joint resolution on "*building an ambitious EU industrial strategy as a strategic priority for growth, employment and innovation in Europe*" adopted by the Parliament in July 2017, the Parliament requested the Commission to develop a Union strategy and action plan for a consistent and comprehensive industrial policy by early 2018. What is the Commission doing to meet this request?
- In the EP resolution, there's no direct reference to energy-intensive industries which provide materials across numerous industries and across value chains. With energy-intensive industries being vulnerable to high energy costs, what measures is the Commission taking to ensure Europe's core industrial base remains competitive?