

Who we are

- Founded in 2005
- Non-profit organization under the Law of 1901
- Around 300 network members ranging from individuals to SMEs
- Our goal is to bring green-minded entrepreneurs and professionals together and to be a voice for the greening of our economy.
- Special lens via entrepreneurship
- We address the economy as a whole, not simply green industries because we believe that although the latter play a key role both in our organization and in the green economy, ultimately it's the whole economy that has to change.
- We seek to provide a network and informal services to our members and to society as a whole.

What we do

- **Events: over 80 events organized ever since.** One of our trademarks is the ‘apéro Entreprendre Vert’, an after-work meeting for our members and newcomers to discuss an up-and-coming theme in the green economy, such as the circular economy, the green press, organic cosmetics, solar or the business models related to biodiversity...
- **We lobby local, regional and national decision-makers** and are also keen to express our views on corporate and business administration. In when expressing our views to advance cycling and underline its economic advantages, we also suggest changes business leaders can make.
- **We have been working with 100s of entrepreneurs since the association’s founding.** Today we are a reference when it comes to green entrepreneurship.
- **Concrete achievements** range from blocking an unecological megaproject in the wood industry in Eastern France to helping 3 start-ups source investors to a wedding.
- **We have undertaken international projects** such as cooperation to support green entrepreneurs in Palestine or **European projects** via Ecopreneur.

Entreprendre Vert

- LATEST PROJECTS:

- **Content:** Since late 2014 we publish portraits of inspiring entrepreneurs on our website and post that to our online platforms (1000s of members)

- **Visits:** we have been looking into visiting more on-site projects with our members, thus showcasing them

- **Open meetings throughout regions:** to increase our regional base, we will be organizing a campaign of introductory meetings in the Fall to present our organization and its aims.

- **Position papers:** currently in preparation, the bicycle economy + how to regulate collaborative consumption

- **BARRIERS AND ENABLERS FOR A CIRCULAR ECONOMY:**
 - **Local government and initiatives: Empowerment of local initiatives** through funding and regulatory enabling can help foster major circular economy initiatives. Example: Port autonome de Strasbourg, with several businesses and local government
 - **Support for scaling at the EU level:** start-ups, SMEs especially need a voice and need help to work together, to find partners and funding in order to span the entire continent and work in a European framework
 - **Government support via tenders and open initiatives and calls to action**
 - **Addressing environmental problems via circular economy solutions**

An example in France : Port autonome de Strasbourg

25 entreprises engagées dans la démarche





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