



Connecting SMEs for a green economy

The world is our oyster: a future beyond the EU

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26 May 2016, Brussels

Introducing GreenEcoNet



Who are the stakeholders?

- **SMEs (Primary)**
- SME Networks
- Research Institutions (Academic and private)
- Policy Makers

What can SMEs do?

- Become member + develop company profile
- Upload green solutions, products, services (vetted)
- Search for other like minded SMEs
- Search green solutions, products, services
- Search business planning tools (vetted)
- Access support and interact with research inst.
- Access policy makers
- Access information and news, e.g. about funding

The other stakeholders

- SME networks can develop profiles, be placed on the map and use the platform for green economy related initiatives
- Policy Makers can interact with SMEs collecting their feedback on issues related to transition to a Green Economy (mediated)
- Research Institutions can collect data to explore innovative ideas (technologies, behaviours, business models) to support the transition to green economy

What does it look like?

- Home Page
- The Map
- Search Solutions
- Search Tools

Where is it heading?

- Control transferred to a dedicated private organisation
- From EU to global
- Market Place:
 - Buy green solutions, products, services
 - Partner to increase market access
 - Partner with other green SMEs for large procurement
- From English to multilanguage
- Mobile app

About the project

- First phase from 2013 to 2016;
- Budget: 1.3 mil €;
- Co-funded by EC under EC FP7
- Consortium partners

